



Juan N. Cento

President, Latin America and Caribbean, FedEx Express

As regional president of the Latin America and Caribbean Division of FedEx Express, Juan N. Cento maintains overall responsibility for the region, which includes approximately 19,000 team members in more than 50 countries and territories. Cento's primary focus is on the broader strategic direction of the Latin America and Caribbean region, as well as magnifying the FedEx Express presence throughout Latin America and the Caribbean. Furthermore, he is responsible for integrating the region into the FedEx global network, which serves more than 220 countries and territories worldwide.

Cento began his career with FedEx in 1989 when the company merged with Flying Tigers Line. Immediately following the merger, he was promoted to managing director for South and Central America, based in São Paulo, Brazil. Following that position, Cento became vice president of FedEx Express in Mexico and Central America, based in Mexico City.

In his 27 years with FedEx, Cento has expanded the company's presence in Latin America and helped FedEx Express become a pillar for growth in the region. Most recently, Cento led FedEx Express in acquiring Rapidão Cometa in Brazil. Additionally, to adjust to growing market demands, Cento led FedEx Express in offering domestic service throughout Colombia and acquiring MultiPack in Mexico. Prior to these recent initiatives, in August 2008, FedEx launched FedEx Express Nacional, a domestic next-business-day service that provides high-quality, reliable, and convenient express shipping solutions across Mexico. Under Cento's leadership, FedEx Express has and continues to connect Latin America to the world.

As a business leader, Cento has been honored for his outstanding work and has received various awards and recognition. In 2012, he was named to the list of Most Influential Hispanics, and *South Florida CEO* magazine named him one of the 100 Most Influential People in South Florida.



He has also received the Corporate Generosity Leadership Award from the United Way and the International Kids Fund; the Excellence Award from the Brazilian-American Chamber of Commerce of

Florida; Florida's International Achievement Award from the World Trade Center of Miami; as well as the International Air Cargo Achievement Award and Florida International Trade Award from the Florida Council for International Development.

Outside of his corporate responsibilities, Cento is actively involved in several professional organizations. He serves on the board of directors for various organizations, including the Council of the Americas, Assurant Inc., and Logyx Almacенadora in Mexico, and is a member of the International Advisory Board of Baptist Health System.

Additionally, Cento was recently named director of the board of CLADEC (Conference of Latin American and Caribbean Express Companies). Apart from his participation in professional organizations, Cento is also actively involved in several nonprofits. He was founding chairman of the Board of Directors for the International Kids Fund and recently was named board member of the United Way of Miami-Dade.

A Cuba native, Cento moved to Miami in 1960, where he attended Miami-Dade Community College and proceeded to graduate from Florida International University College of Business Administration. Cento resides in Miami with his wife and family.