



Rajesh Subramaniam

Executive Vice President, Global Marketing and Communications, FedEx Services

Raj Subramaniam is executive vice president, global marketing and communications, for FedEx, a world leader in transportation, e-commerce, and logistics services. Subramaniam oversees all aspects of the company's marketing and communications efforts globally, including advertising, brand and reputation, product and business development, digital access, e-commerce, retail marketing, and corporate strategy.

Subramaniam's international leadership experience, keen business insights, and focus on globalization have contributed to the success of FedEx, and continue to provide a road map for future growth initiatives. He champions what is often referred to as the "FedEx Access Effect," the idea that FedEx stands at the intersection of the physical and virtual infrastructure required for global commerce, therefore helping businesses to flourish, economies to prosper, and standards of living to improve.

Subramaniam is responsible for several landmark developments at FedEx, including the first-ever global brand campaign, and a significant expansion of the company's global product portfolio. His team launched customer-focused, value-added services like FedEx Delivery Manager® and FedEx One Rate®. Under his leadership, FedEx also retains an enviable position as one of *Fortune* magazine's World's Most Admired Companies.

Subramaniam has a rich history at FedEx. After joining the marketing team in Memphis in 1991, his leadership skills took him to Hong Kong, where he oversaw marketing in Asia Pacific. Subramaniam then took over as president of FedEx Express in Canada before moving back to the U.S. as senior vice president of marketing and communications for FedEx Services.

Born in Trivandrum, India, Subramaniam received an undergraduate degree in chemical engineering from the Indian Institute of Technology. He earned two post-graduate degrees: a Master of Science in Chemical Engineering from Syracuse University and an MBA from the University of Texas at Austin. Subramaniam also serves on several advisory boards supporting the First Horizons National Corporation, U.S.-India Business Council, the Orpheum Theatre of Memphis, the American Heart Association, and the Fogelman Center at the University of Memphis.

