



**FedEx**<sup>®</sup>  
TRADE INDEX  
— WINTER 2018 —

**76%**

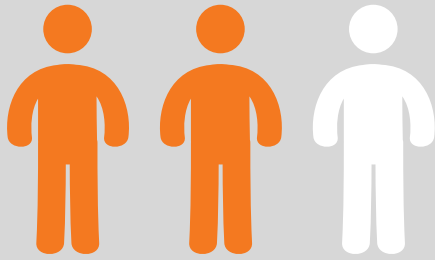
**of small business  
leaders say**

**76%**

...increasing trade  
between the U.S. and  
other countries will improve  
the U.S. economy overall

**76%**

...increasing trade  
will create  
opportunities and  
jobs in the U.S.



**2 out of 3 small  
business leaders agree**

...the U.S. **risks falling  
behind** other regions  
of the world if it is not  
included in trade  
agreements



**66%** **of small business  
leaders say**

...the best way the United States can reduce the  
trade deficit is by increasing the amount of exports

**82%** **of small business  
leaders agree**



...programs addressing job retraining  
and skills upgrades **need to be a priority**  
for the U.S. to compete globally

Morning Consult, on behalf of FedEx, conducted a national survey of 1,000 small business executives from January 29-30, 2018. The survey used a stratified design based on company size and industry sector. Morning Consult interviewed small business executives with titles such as owner, founder, chief executive, president, vice president, director, and other C-suite titles. Results from the full survey have a margin of error of +/- three percentage points.

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